

# Formalizing Agility, Part 2

## *How an Agile Organization Embraced the CMMI*

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# Context and Background

*... in which we briefly discuss DTE Energy  
and our IT organization, agile heritage,  
and continuous improvement focus.*

# DTE Energy

## *Organization context for this experience report*

### DTE Energy

- **A leading energy provider**
  - \$7 billion US in revenues
  - \$21 billion US in assets
  - 2.1 million electric customers
  - 1.2 million natural gas customers
- **Diverse regulated and non-regulated portfolio**
  - DTE Biomass Energy
  - DTE Coal Services
  - DTE Energy Trading
  - ... and more
- **11,000 Enterprise employees**

### Information Technology Services

- **“Full-Service” internal IT shop**
  - Information Office
  - Solution Engineering
  - Technology Operations
  - IT Governance
- **Strong focus on process**
  - Business-driven adversity to risk
  - Continuous process improvement
  - Experience with CMM, ITIL
- **860 IT resources**
  - 660 employees, 200 contractors
  - ~40% deliver, support software

# Agile Solution Delivery

## *Process context for this experience report*

- Embraced what would later be called “agile methods”
  - Started in June 1998 with enterprise-wide utility deregulation
  - Significant “nexus point” of change across the business and IT
  - Support from senior leadership was critical to our success
- Extended our “house blend” of adaptive, agile methods
  - Applied agile techniques on small and large projects
  - Based on simple, generative rules that enable complex behavior
  - Customized “just enough” process for our business and IT culture

*By the mid-2001, our track record of delivering working software and enabling business success was well-established.*

# Continuous Improvement Focus

*Enabling sustainable process growth and learning*

- We sought to mature and institutionalize our process
  - One team focused on injecting CMM-based formality and rigor
  - Another team focused on scribing an agile “hitchhiker’s guide”
  - Both teams had similar intentions: common, repeatable process
- We needed a Software Engineering Process Group (SEPG)
  - Formed a group of in-house process owners and practitioners
  - Facilitated weekly meetings to address strengths and weaknesses
  - Focused on developing and maturing a meaningful, usable process

*Our challenge was to balance agility and rigor in a process to be used throughout a large corporate IT organization.*

# A Clear and Elevating Goal

*Enabling operational excellence across our IT group*

- Our IT Strategic Plan includes this strategic action plan:

*Achieve CMMI Maturity Level III Assessed Capability*

- Improve the maturity of our software delivery capability by means of the Capability Maturity Model Integration (CMMI) model.
- By achieving and sustaining an industry-recognized degree of organizational maturity, we expect to be demonstratively better equipped to satisfy the software engineering needs of our business partners.

# Three Big Questions

*We benefited from clear and precise answers*

## ■ *Why* are we doing this?

- Plaque build-up ... or our journey toward operational excellence?
- We viewed the CMMI as a valuable “means to an end”

## ■ *Who* is doing this to us?

- A squad of consultants ... or our own software practitioners?
- We recognized that effective, enduring change comes from within

## ■ *How* are we going to do this?

- A different approach ... or our proven agile methods?
- We used our process to deliver and support our process

# The Journey toward Formalizing Agility

*... in which we discuss the time-boxed  
program, the roles involved, and highlight the  
four releases from 2005 through 2006.*



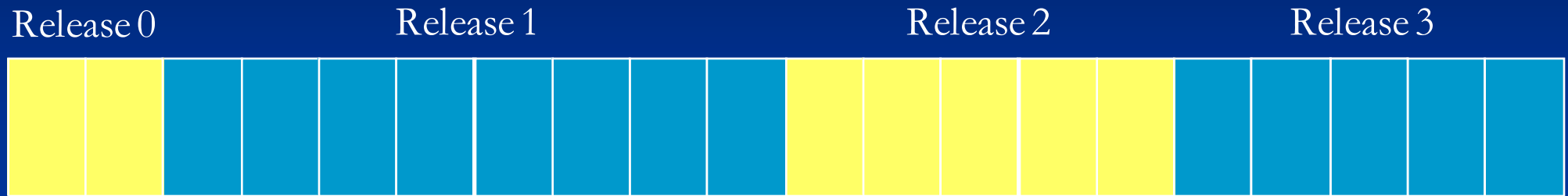
# Program Philosophy

## *Our approach to delivering a process product*

- Embraced many “traditional” agile best-practices
  - **Metaphor** ... uplifted the team with a shared vision and perspective
  - **Simple design** ... leveraged our agile current-state as common foundation
  - **Planning game** ... maintained high-level focus with sufficient precision
  - **Small releases** ... enabled a time-boxed cadence for delivery and feedback
  - **Sustainable pace** ... balanced our commitments with other responsibilities
  - **Coding standard** ... ensured common notation and terminology
  - **Customer tests** ... confirmed that our deliverables met our needs
- Tailored other “traditional” agile best-practices a bit...
  - **Collaborative “process-ing”** ... encouraged pairing on higher-risk items
  - **Part-time resources** ... improved our ability to apply on-the-job
  - **Distributed resources** ... embedded change agents within projects

# Program Timeline

## *Incremental delivery and iterative maturity*



### ■ Four time-boxed releases

- R0 ... Two iterations (*Jun – Jul 2005*)
- R1 ... Seven iterations + Warranty Period (*Jul – Dec 2005*)
- R2 ... Four iterations + Warranty Period (*Jan – Apr 2006*)
- R3 ... Four iterations + Warranty Period (*Apr – Jul 2006*)

*Our plan was to deploy a tested “code base” of process assets with expanded coverage and greater maturity each release.*

# Release 0

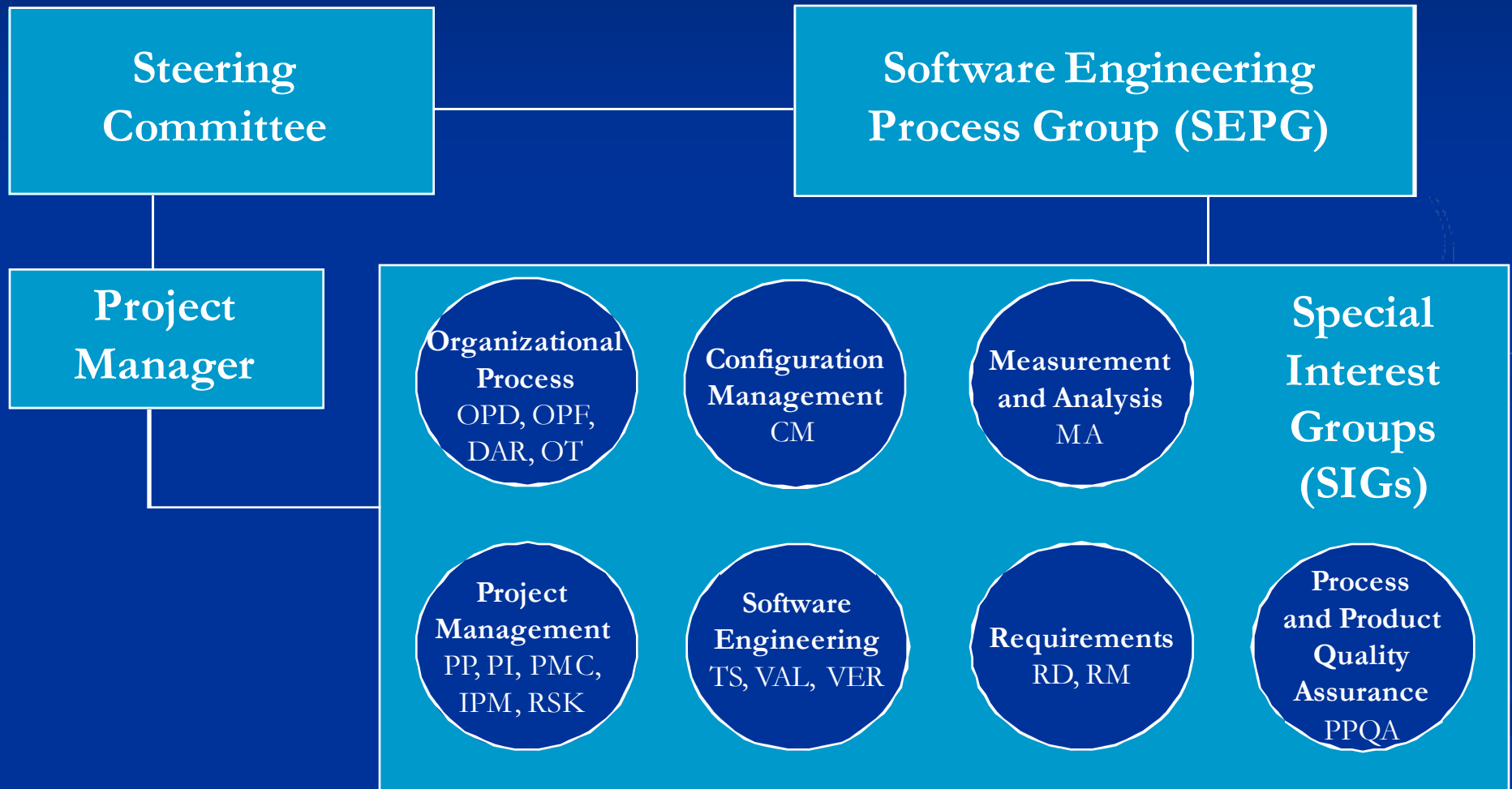
## *Highlights from our program initiation (Jun – Jul 2005)*

- In Release 0 (two iterations; four weeks) we...
  - **Confirmed** our intent and rationale for proceeding
  - **Addressed** the “buy vs. build” decision
  - **Chartered** the governance groups and process teams
  - **Retained** a “tour guide” to coach and mentor us
  - **Clarified** high-level requirements (the CMMI framework)
  - **Selected** a test process (the SCAMPI method)
  - **Articulated** requirements and features for Release 1
- ... positioned ourselves for enduring program success.

*In Release 0 we delivered the capability to produce a process product.*

# Governance Structure

*Ensuring consistent process improvement*



# Release 1

## *Highlights from our initial deployment (Jul – Dec 2005)*

- In Release 1 (seven iterations; twenty weeks) we...
    - **Formed** the Special Interest Group (SIG) process teams
    - **Educated** ourselves on the CMMI process framework
    - **Monitored** progress and results across the different SIGs
    - **Recognized** a dependency problem and realigned the schedule
    - **Documented** our agile process in CMMI-friendly terms
    - **Piloted** the process on real-world software projects
    - **Tested** our performance with a SCAMPI Class B internal appraisal
- ... delivered a defined agile process in sufficient rigor.

*In Release 1 we validated and delivered a complete process framework.*



# Validation and Integration Workshop

*A significant two-day event in mid-Release 1*

- We sought to validate that our SDP is the “Right Thing”
  - Review, discuss, and integrate Process Area models
  - Clarify the big picture, and uncover/confirm dependencies
  - Propose and agree to our communication and training plans



Two whiteboards showing a dependency matrix. The top whiteboard lists roles (TO, PM, BA, TA, DEV, TEST, QA, RUM, UMD, SENG) and the bottom whiteboard lists process areas (ENG, OPS, CTO, ITC, MTE, APPR, SIGS). The matrix contains numerical values representing dependencies.

	TO	PM	BA	TA	DEV	TEST	QA	RUM	UMD	SENG
TO	0	1	2	3	3	3	3	3	3	3
PM	0	1	2	3	3	3	3	3	3	3
BA	0	1	2	3	3	3	3	3	3	3
TA	0	1	2	3	3	3	3	3	3	3
DEV	0	1	2	3	3	3	3	3	3	3
TEST	0	1	2	3	3	3	3	3	3	3
QA	0	1	2	3	3	3	3	3	3	3
RUM	0	1	2	3	3	3	3	3	3	3
UMD	0	1	2	3	3	3	3	3	3	3
SENG	0	1	2	3	3	3	3	3	3	3



# The 80% Solution

*Release 1 focused on a “soup to nuts” framework*

## ■ June 2005

*State of our process  
assets from a  
CMMI perspective*

	CMMI Managed - Level 2						
	RM	PP	PMC	SAH	M&A	PPQA	CM
Specific Goal 1.5: Complete	20%	25%	71%		25%	90%	0%
Specific Goal 2.5: Complete		25%	100%		25%	90%	0%
Specific Goal 3.5: Complete		33%					0%
Generic Goal 2.4: Complete	20%	20%	10%		20%	20%	0%
Generic Goal 3.4: Complete	0%	0%	0%		0%	0%	0%
Specific Practices	5	14	10	7	6	4	7
Generic Practices	12	12	12	12	12	12	12
Current Status	13%	21%	45%		18%	90%	0%

Color	Rating
red	N
yellow	1
green	2
blue	3

	CMMI Defined - Level 3														
	RD	TS	PI	VLR	VAL	OPP	OPD	OI	IPM	IRM	II	ISM	DAR	OLI	
Specific Goal 1.5: Complete	50%	0%	67%	100%	100%	33%	33%	0%	20%	67%			50%		
Specific Goal 2.5: Complete	67%	25%	100%	0%	100%	25%		0%	67%	50%					
Specific Goal 3.5: Complete	0%	50%	75%	100%						0%					
Specific Goal 4.5: Complete															
Generic Goal 3.4: Complete	10%	10%	33%	10%	25%	10%	33%	0%	100%	0%			0%		
Specific Practices	10	9	9	8	5	7	5	7	13	7	8	5	6	6	
Generic Practices	12	12	12	12	12	12	12	12	12	12	12	12	12	12	
Current Status	33%	35%	81%	51%	75%	25%	33%	0%	62%	29%			25%		

## ■ December 2005

*State of our process  
assets from a  
CMMI perspective*

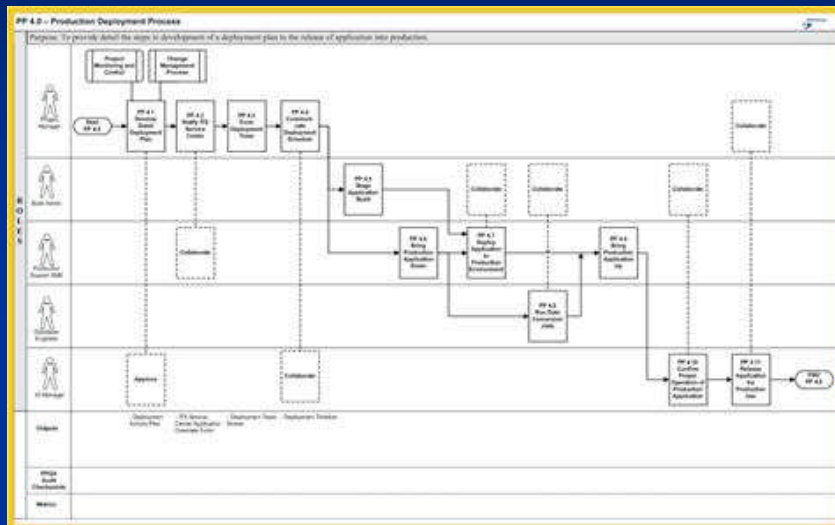
	CMMI Managed - Level 2						
	RM	PP	PMC	SAH	M&A	PPQA	CM
Specific Goal 1.5: Complete	100%	75%	100%		25%	100%	100%
Specific Goal 2.5: Complete		100%	100%		50%	100%	100%
Specific Goal 3.5: Complete		100%					100%
Generic Goal 2.4: Complete	100%	100%	100%		90%	100%	100%
Generic Goal 3.4: Complete	100%	100%	100%		0%	100%	100%
Specific Practices	5	14	10	7	6	4	7
Generic Practices	12	12	12	12	12	12	12
Current Status	100%	95%	100%		41%	100%	100%

Color	Rating
red	N
yellow	1
green	2
blue	3

	CMMI Defined - Level 3														
	RD	TS	PI	VLR	VAL	OPP	OPD	OI	IPM	IRM	II	ISM	DAR	OLI	
Specific Goal 1.5: Complete	100%	100%	100%	100%	100%	100%	100%	100%	80%	67%			50%		
Specific Goal 2.5: Complete	67%	100%	100%	100%	100%	100%		100%	100%	100%					
Specific Goal 3.5: Complete	100%	100%	100%	100%						100%					
Specific Goal 4.5: Complete															
Generic Goal 3.4: Complete	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			0%		
Specific Practices	10	9	9	8	5	7	5	7	11	7	8	5	6	6	
Generic Practices	12	12	12	12	12	12	12	12	12	12	12	12	12	12	
Current Status	92%	100%	100%	100%	100%	100%	100%	100%	90%	92%			25%		

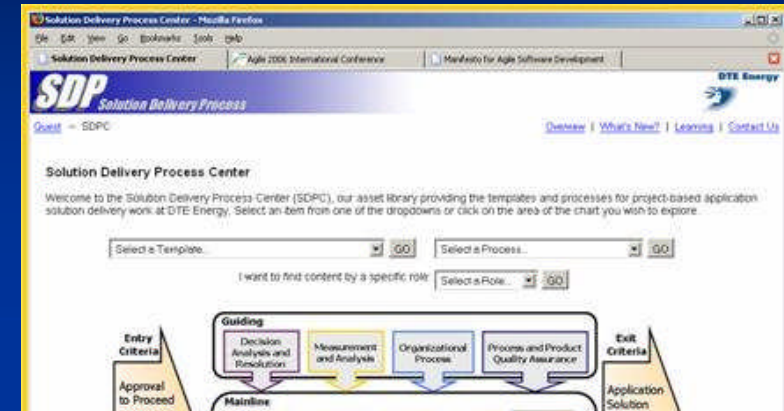
# Work Product Examples

## A selection of process work products



Microsoft Excel - PP-Project Release Plan 2.121

Team Roster		Planned Availability	Release 0 Availability	Iteration 1 Availability	Iteration 2 Availability	Capacity Plan
Name	Role		Hours	Hours	Hours	Hours
<b>Developers</b>			Available Hours	120	120	120
Name	Developer	50%	50%	60	50%	60
Name	Developer	20%	20%	24	20%	24
Name	Developer	20%	20%	24	20%	24
Name	Developer	20%	20%	24	20%	24
<b>Team Capacity</b>			132	132	132	
<b>Contingency</b>			10%	10%	10%	
<b>Team Capacity</b>			119	119	119	
<b>Other Team Roles</b>						
Name	Project Manager	50%	50%	60	50%	60
Name	Business Analyst	20%	20%	24	20%	24
Name	Tester	20%	20%	24	20%	24
Name	Tester	20%	20%	24	20%	24
<b>Team Capacity</b>			132	132	132	



### DTE Energy Information Technology Services

### BUSINESS ANALYSIS (BA) Standards and Guidelines

Version 2.0  
December 12, 2005

### Guiding Principles

- Product Development Is...
  - Incremental and Deliverable-Based
  - Iterative and Embraces Change
  - Just Enough, Just in Time
- Project Plans Encourage...
  - Testing Early and Often
  - Time-Boxed Schedules at a Sustainable Pace
  - Prioritizing Risk and Uncertainty
- People Engage In...
  - Small, Collaborative Teams

*The SDP provides us with the process-based tools we need to do our jobs and the clarity to use those tools appropriately.*

December 2005

SDP Principles

Slide 1



# Release 2

## *Highlights from our second release (Jan – Apr 2006)*

- In Release 2 (four iterations; fourteen weeks) we...
    - **Reaffirmed** the Special Interest Group (SIG) process teams
    - **Trained** our assessment team on the formal SCAMPI process
    - **Recognized** a critical-path problem and changed our Org Unit
    - **Expanded** our scope to include non-agile project types
    - **Refined** our suite of SDP work products to improve clarity
    - **Piloted** the process improvements on real-world software projects
    - **Tested** our performance with a SCAMPI Class B internal appraisal
- ... incrementally and iteratively improved our process.

*In Release 2 we expanded and refined our suite of process assets.*

# Responding to Change

*Reacting to the business realities around us*

## ■ As we completed Release 1...

- We expected to continue with our same “Organizational Unit”
- Java-based projects using our Traditional Agile methodology
- Relatively small, co-located teams with internal resources

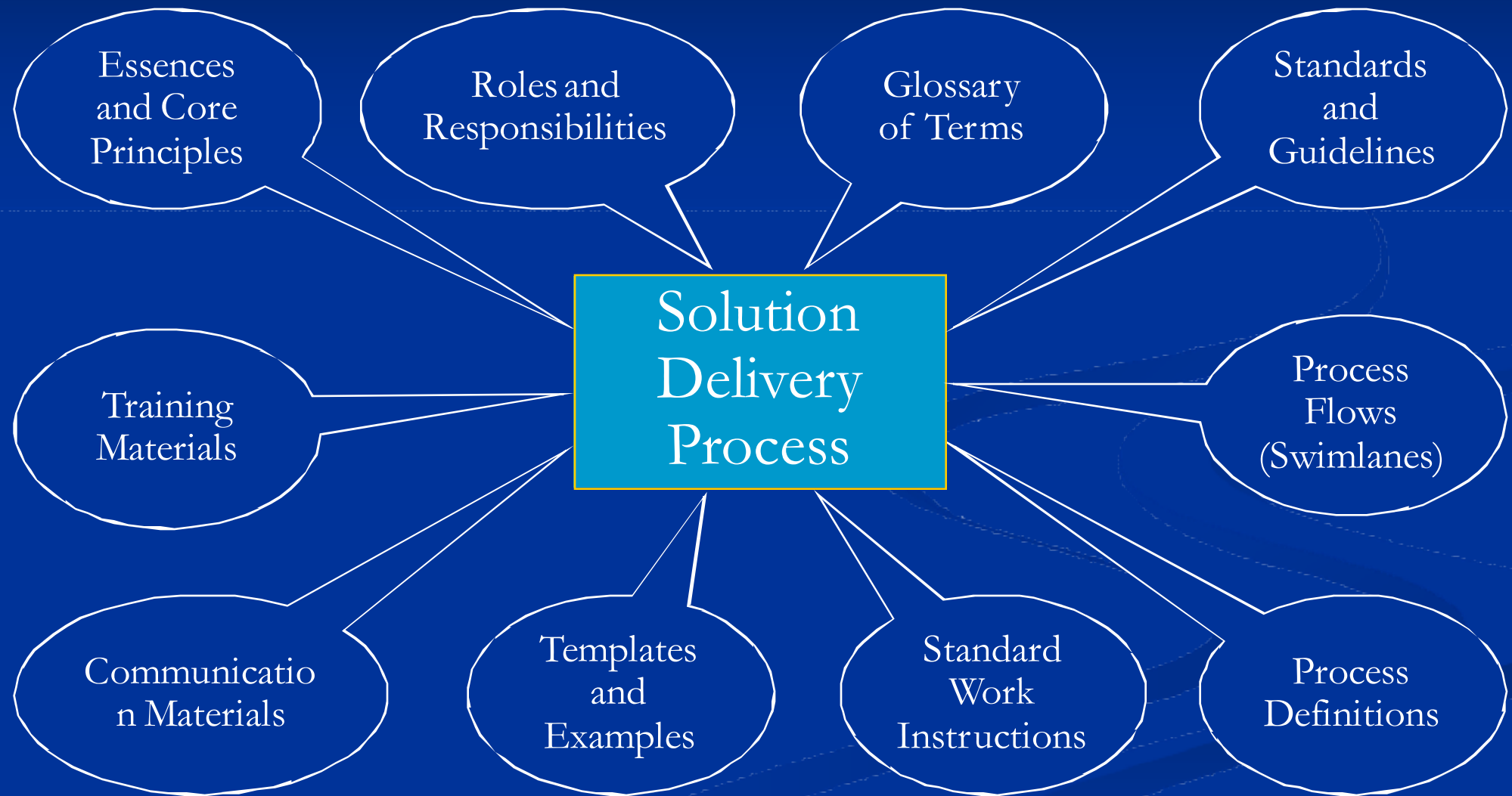
## ■ As we began Release 2...

- Many approved business projects were delayed or put on hold
- We adapted and expanded our “Organizational Unit”
- This led to revisiting the variety of SMEs on our process teams

*We recognized and embraced the opportunity to change, and modified our release plans and team rosters to move forward.*

# SDP Components

*The suite of Solution Delivery Process assets*



# Release 3

## *Highlights from our third release (Apr – Jul 2006)*

### ■ We listened and learned...

- Incorporated feedback from our user community (project teams)
- Launched our role-based “SDP Builder” training initiative

### ■ We improved and refined...

- Matured our process assets and corrected prioritized defects
- Reduced the quantity of work products and templates

### ■ We tested and tested...

- Leveraged our internal assessment team and SCAMPI Lead Appraiser
- Performed CMMI Level II and III SCAMPI Class A Appraisals

*On Friday, July 14, 2006, the DTE Energy ITS Organization...  
achieved CMMI Maturity Level II and III with full fidelity!*

# The SCAMPI Appraisal Experience

## *Insights into our Class A Appraisals*

- The “test team” performed static and dynamic tests

Interviews Held	10
Projects Reviewed	6
Process Areas Appraised	17 (96)
Specific Goals Appraised	25 (150)

Generic Practices Appraised	12 (828)
Specific Practices Appraised	83 (498)
Data Points and Evidence	3,948
Assessment Team Size	8



# Reflections and Projections

*... in which we briefly debrief on the journey  
thus far and highlight the road ahead.*



# Looking Back

## *Reflecting on what we experienced and learned*

- Agile methods were well-suited for non-software projects
  - We recognized the value of generative, principle-based rules
  - A key factor was to be clear on what and how much to tailor
- The CMMI offered us a holistic reference model
  - We leveraged it as a framework rather than a cookbook
  - A key factor was to view it as an enabler that provided guidance
- Senior leadership enabled and ensured our success
  - We needed – and received – commitment and resources
  - A key factor was to “keep it real” with timely feedback and value

# Going Forward

## *Projecting our journey and the road ahead*

- Continue to use and improve our processes
  - Well-positioned for sustainable maturity and growth
  - We intend to proceed with our agile, release-based approach
- Continue to leverage industry reference models
  - Demonstrated ability to internalize best-practices as needed
  - We intend to consider additional models (CMMI ML4, ISO, etc.)
- Continue to learn and share with software practitioners
  - Benefited greatly from exchanging information with others
  - We intend to remain engaged with the industry at large



# Key Points

## *Considerations as you embark on process improvement*

- Know *why* you are doing this
  - Plaque build-up ... or your journey toward process improvement?
  - Leverage models such as CMMI as valuable “means to an end”
- Know *who* is doing this
  - A squad of consultants ... or your own software practitioners?
  - Recognize that effective, enduring change comes from within
- Know *how* you are doing this
  - A different approach ... or well-established agile methods?
  - Use an agile process to deliver and support your process

# Thank You!

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