

# Formalizing Agility, Part 2

## *How an Agile Organization Embraced the CMMI*

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# Context and Background

*... in which we briefly discuss DTE Energy  
and our IT organization, agile heritage,  
and continuous improvement focus.*

# DTE Energy

## *Organization context for this experience report*

### DTE Energy

- **A leading energy provider**
  - \$7 billion US in revenues
  - \$21 billion US in assets
  - 2.1 million electric customers
  - 1.2 million natural gas customers
- **Diverse regulated and non-regulated portfolio**
  - DTE Biomass Energy
  - DTE Coal Services
  - DTE Energy Trading
  - ... and more
- **11,000 Enterprise employees**

### Information Technology Services

- **“Full-Service” internal IT shop**
  - Information Office
  - Solution Engineering
  - Technology Operations
  - IT Governance
- **Strong focus on process**
  - Business-driven adversity to risk
  - Continuous process improvement
  - Experience with CMM, ITIL
- **860 IT resources**
  - 660 employees, 200 contractors
  - ~40% deliver, support software

# Agile Solution Delivery

## *Process context for this experience report*

- Embraced what would later be called “agile methods”
  - Started in June 1998 with enterprise-wide utility deregulation
  - Significant “nexus point” of change across the business and IT
  - Support from senior leadership was critical to our success
- Extended our “house blend” of adaptive, agile methods
  - Applied agile techniques on small and large projects
  - Based on simple, generative rules that enable complex behavior
  - Customized “just enough” process for our business and IT culture

*By the mid-2001, our track record of delivering working software and enabling business success was well-established.*

# Continuous Improvement Focus

*Enabling sustainable process growth and learning*

- **We sought to mature and institutionalize our process**
  - One team focused on injecting CMM-based formality and rigor
  - Another team focused on scribing an agile “hitchhiker’s guide”
  - Both teams had similar intentions: common, repeatable process
- **We needed a Software Engineering Process Group (SEPG)**
  - Formed a group of in-house process owners and practitioners
  - Facilitated weekly meetings to address strengths and weaknesses
  - Focused on developing and maturing a meaningful, usable process

*Our challenge was to balance agility and rigor in a process to be used throughout a large corporate IT organization.*

# A Clear and Elevating Goal

## *Enabling operational excellence across our IT group*

- Our IT Strategic Plan includes this strategic action plan:

### *Achieve CMMI Maturity Level III Assessed Capability*

- Improve the maturity of our software delivery capability by means of the Capability Maturity Model Integration (CMMI) model.
- By achieving and sustaining an industry-recognized degree of organizational maturity, we expect to be demonstratively better equipped to satisfy the software engineering needs of our business partners.

# Three Big Questions

*We benefited from clear and precise answers*

## ■ *Why* are we doing this?

- Plaque build-up ... or our journey toward operational excellence?
- We viewed the CMMI as a valuable “means to an end”

## ■ *Who* is doing this to us?

- A squad of consultants ... or our own software practitioners?
- We recognized that effective, enduring change comes from within

## ■ *How* are we going to do this?

- A different approach ... or our proven agile methods?
- We used our process to deliver and support our process

# The Journey toward Formalizing Agility

*... in which we discuss the time-boxed program, the roles involved, and highlight the four releases from 2005 through 2006.*

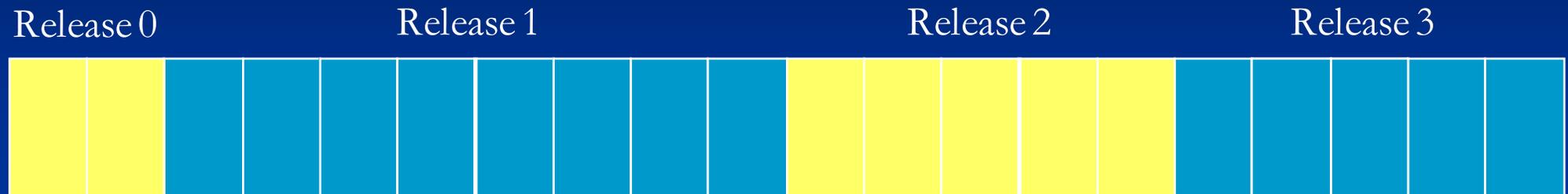
# Program Philosophy

## *Our approach to delivering a process product*

- Embraced many “traditional” agile best-practices
  - **Metaphor** ... uplifted the team with a shared vision and perspective
  - **Simple design** ... leveraged our agile current-state as common foundation
  - **Planning game** ... maintained high-level focus with sufficient precision
  - **Small releases** ... enabled a time-boxed cadence for delivery and feedback
  - **Sustainable pace** ... balanced our commitments with other responsibilities
  - **Coding standard** ... ensured common notation and terminology
  - **Customer tests** ... confirmed that our deliverables met our needs
- Tailored other “traditional” agile best-practices a bit...
  - **Collaborative “process-ing”** ... encouraged pairing on higher-risk items
  - **Part-time resources** ... improved our ability to apply on-the-job
  - **Distributed resources** ... embedded change agents within projects

# Program Timeline

## *Incremental delivery and iterative maturity*



### ■ Four time-boxed releases

- R0 ... Two iterations (*Jun – Jul 2005*)
- R1 ... Seven iterations + Warranty Period (*Jul – Dec 2005*)
- R2 ... Four iterations + Warranty Period (*Jan – Apr 2006*)
- R3 ... Four iterations + Warranty Period (*Apr – Jul 2006*)

*Our plan was to deploy a tested “code base” of process assets with expanded coverage and greater maturity each release.*

# Release 0

## *Highlights from our program initiation (Jun – Jul 2005)*

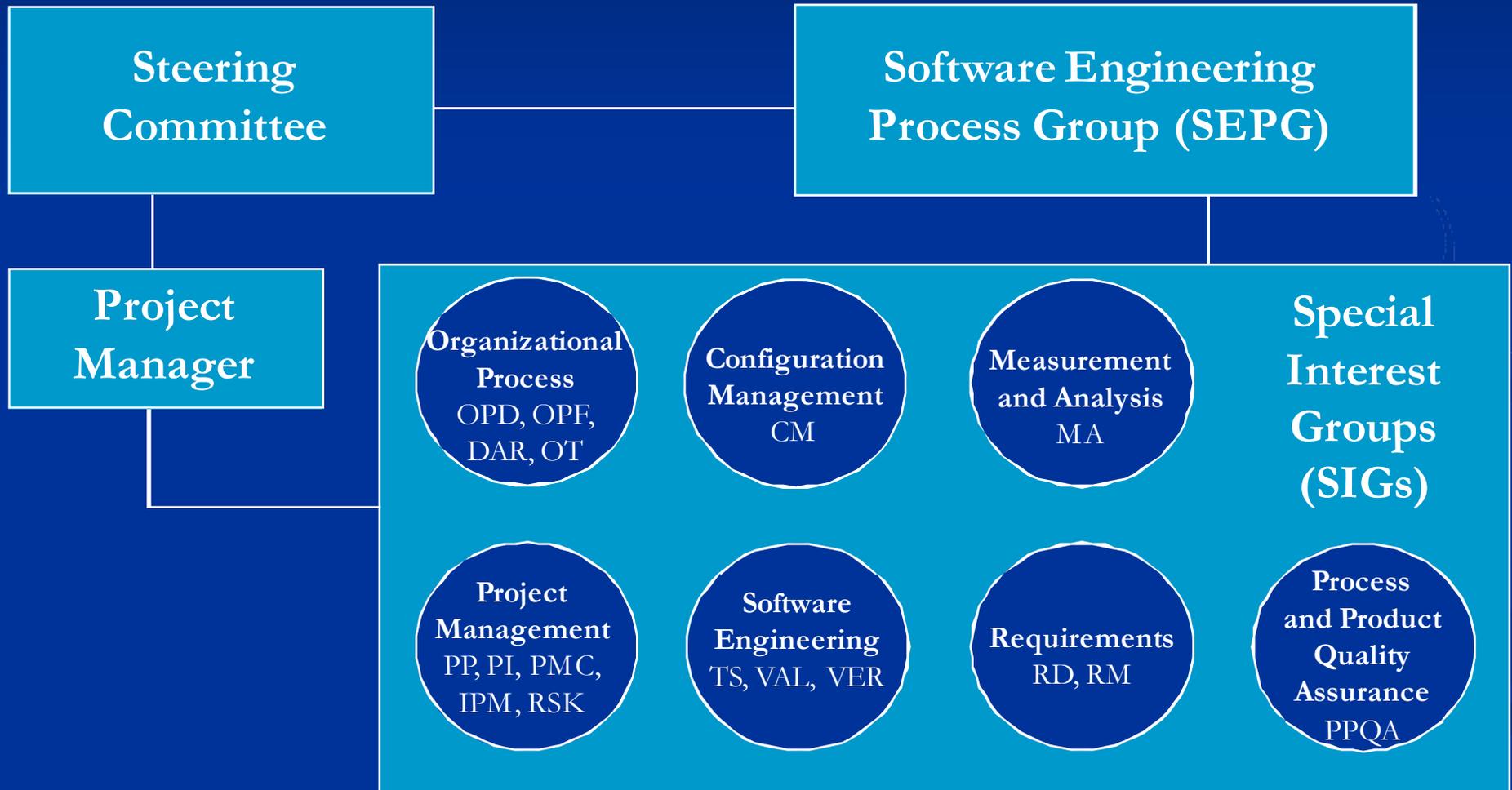
- In Release 0 (two iterations; four weeks) we...
  - **Confirmed** our intent and rationale for proceeding
  - **Addressed** the “buy vs. build” decision
  - **Chartered** the governance groups and process teams
  - **Retained** a “tour guide” to coach and mentor us
  - **Clarified** high-level requirements (the CMMI framework)
  - **Selected** a test process (the SCAMPI method)
  - **Articulated** requirements and features for Release 1

... positioned ourselves for enduring program success.

*In Release 0 we delivered the capability to produce a process product.*

# Governance Structure

*Ensuring consistent process improvement*



# Release 1

## *Highlights from our initial deployment (Jul – Dec 2005)*

- In Release 1 (seven iterations; twenty weeks) we...
    - **Formed** the Special Interest Group (SIG) process teams
    - **Educated** ourselves on the CMMI process framework
    - **Monitored** progress and results across the different SIGs
    - **Recognized** a dependency problem and realigned the schedule
    - **Documented** our agile process in CMMI-friendly terms
    - **Piloted** the process on real-world software projects
    - **Tested** our performance with a SCAMPI Class B internal appraisal
- ... delivered a defined agile process in sufficient rigor.

*In Release 1 we validated and delivered a complete process framework.*



# The 80% Solution

Release 1 focused on a “soup to nuts” framework

## June 2005

*State of our process assets from a*

*CMMI perspective*

CMMI Managed - Level 2							
	RM	PP	PMC	SAH	M&A	PPQA	CM
Specific Goal 1.5: Complete	20%	25%	71%		25%	90%	0%
Specific Goal 2.5: Complete		25%	100%		25%	90%	0%
Specific Goal 3.5: Complete		33%					0%
Generic Goal 2.4: Complete	20%	20%	10%		20%	20%	0%
Generic Goal 3.4: Complete	0%	0%	0%		0%	0%	0%
Specific Practices	5	14	10	7	6	4	7
Generic Practices	12	12	12	12	12	12	12
Current Status	13%	21%	45%		18%	90%	0%

Color	Rating
red	0
yellow	1
green	1
blue	11

CMMI Defined - Level 3															
	RD	IS	PI	MLR	VAL	OPP	OPD	OI	IPM	RRM	II	ISM	VAR	OLI	
Specific Goal 1.5: Complete	50%	0%	67%	100%	100%	33%	33%	0%	20%	67%			50%		
Specific Goal 2.5: Complete	67%	25%	100%	0%	100%	25%		0%	0%	50%					
Specific Goal 3.5: Complete	0%	50%	75%	100%						0%					
Specific Goal 4.5: Complete															
Generic Goal 3.5: Complete	10%	10%	33%	10%	25%	10%	33%	0%	100%	0%			0%		
Specific Practices	10	9	9	0	5	7	5	7	13	7	8	5	6	6	
Generic Practices	12	12	12	12	12	12	12	12	12	12	12	12	12	12	
Current Status	33%	35%	61%	51%	75%	25%	33%	0%	62%	29%			25%		

## December 2005

*State of our process assets from a*

*CMMI perspective*

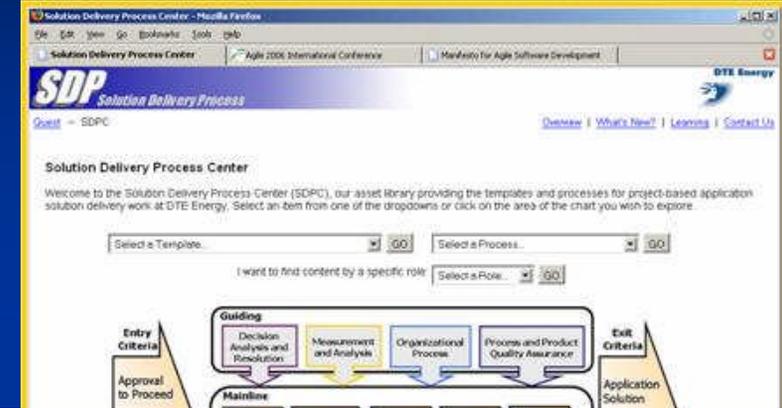
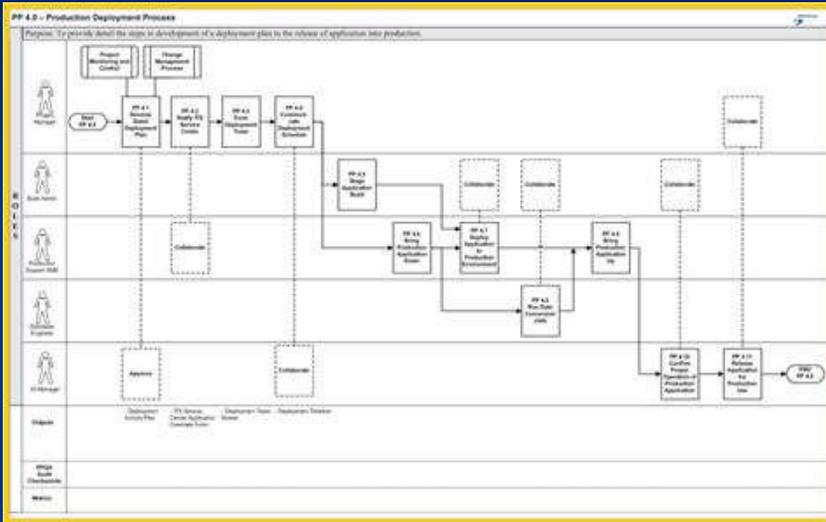
CMMI Managed - Level 2							
	RM	PP	PMC	SAH	M&A	PPQA	CM
Specific Goal 1.5: Complete	100%	75%	100%		25%	100%	100%
Specific Goal 2.5: Complete		100%	100%		50%	100%	100%
Specific Goal 3.5: Complete		100%					100%
Generic Goal 2.4: Complete	100%	100%	100%		90%	100%	100%
Generic Goal 3.4: Complete	100%	100%	100%		0%	100%	100%
Specific Practices	5	14	10	7	0	4	7
Generic Practices	12	12	12	12	12	12	12
Current Status	100%	95%	100%		41%	100%	100%

Color	Rating
red	0
yellow	1
green	1
blue	11

CMMI Defined - Level 3															
	RD	IS	PI	MLR	VAL	OPP	OPD	OI	IPM	RRM	II	ISM	VAR	OLI	
Specific Goal 1.5: Complete	100%	100%	100%	100%	100%	100%	100%	100%	80%	67%			50%		
Specific Goal 2.5: Complete	67%	100%	100%	100%	100%	100%		100%	100%	100%					
Specific Goal 3.5: Complete	100%	100%	100%	100%						100%					
Specific Goal 4.5: Complete															
Generic Goal 3.5: Complete	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			0%		
Specific Practices	10	9	9	8	5	7	5	7	11	7	8	5	6	6	
Generic Practices	12	12	12	12	12	12	12	12	12	12	12	12	12	12	
Current Status	92%	100%	100%	100%	100%	100%	100%	100%	90%	92%			25%		

# Work Product Examples

## A selection of process work products



Microsoft Excel - PMP-Project Release Plan 2.121

Team Roster		Planned Availability	Release 0		Iteration 1		Iteration 2		Capacity Plan
Name	Role		Availability	Hours	Availability	Hours	Availability	Hours	Availa
<b>Developers</b>			Available Hours		120	120	120		
Name	Developer	50%	50%	60	50%	60	50%	60	
Name	Developer	20%	20%	24	20%	24	20%	24	
Name	Developer	20%	20%	24	20%	24	20%	24	
Name	Developer	20%	20%	24	20%	24	20%	24	
			Team Capacity		132	132	132		
			Contingency		10%	10%	10%		
			Team Capacity		119	119	119		
<b>Other Team Roles</b>									
Name	Project Manager	50%	50%	60	50%	60	50%	60	
Name	Business Analyst	20%	20%	24	20%	24	20%	24	
Name	Tester	20%	20%	24	20%	24	20%	24	
Name	Tester	20%	20%	24	20%	24	20%	24	
					132	132	132		

**DTE Energy**  
Information Technology Services

**BUSINESS ANALYSIS (BA)**  
Standards and Guidelines

Version 2.0  
December 12, 2005

**SDP** Solution Delivery Process

### Guiding Principles

- Product Development Is...
  - Incremental and Deliverable-Based
  - Iterative and Embraces Change
  - Just Enough, Just in Time
- Project Plans Encourage...
  - Testing Early and Often
  - Time-Boxed Schedules at a Sustainable Pace
  - Prioritizing Risk and Uncertainty
- People Engage In...
  - Small, Collaborative Teams

*The SDP provides us with the process-based tools we need to do our jobs and the clarity to use those tools appropriately.*

December 2005      SDP Principles      Slide 1

# Release 2

## *Highlights from our second release (Jan – Apr 2006)*

- In Release 2 (four iterations; fourteen weeks) we...
    - **Reaffirmed** the Special Interest Group (SIG) process teams
    - **Trained** our assessment team on the formal SCAMPI process
    - **Recognized** a critical-path problem and changed our Org Unit
    - **Expanded** our scope to include non-agile project types
    - **Refined** our suite of SDP work products to improve clarity
    - **Piloted** the process improvements on real-world software projects
    - **Tested** our performance with a SCAMPI Class B internal appraisal
- ... incrementally and iteratively improved our process.

*In Release 2 we expanded and refined our suite of process assets.*

# Responding to Change

## *Reacting to the business realities around us*

### ■ *As we completed Release 1...*

- We expected to continue with our same “Organizational Unit”
- Java-based projects using our Traditional Agile methodology
- Relatively small, co-located teams with internal resources

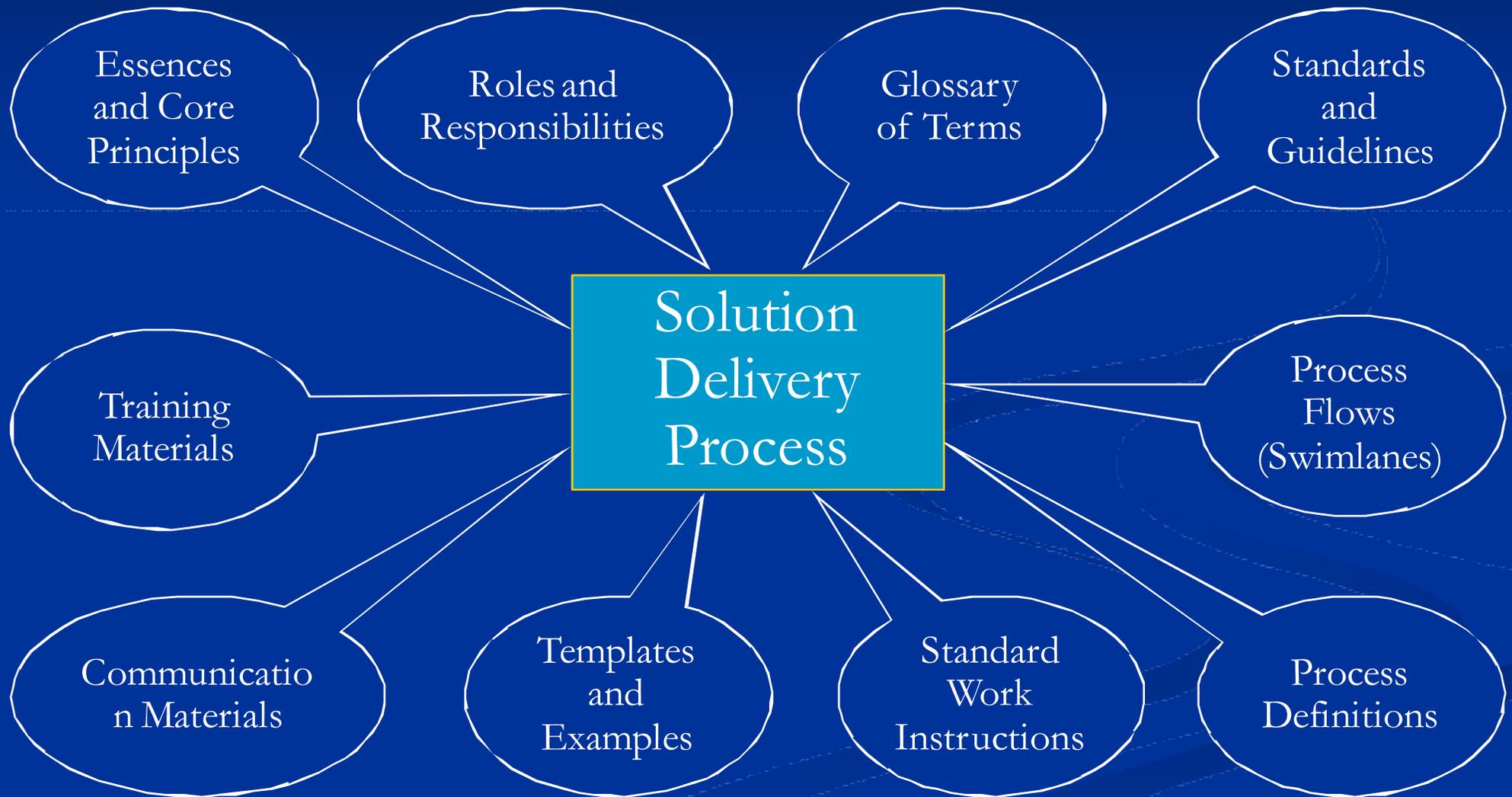
### ■ *As we began Release 2...*

- Many approved business projects were delayed or put on hold
- We adapted and expanded our “Organizational Unit”
- This led to revisiting the variety of SMEs on our process teams

*We recognized and embraced the opportunity to change, and modified our release plans and team rosters to move forward.*

# SDP Components

*The suite of Solution Delivery Process assets*



# Release 3

## *Highlights from our third release (Apr – Jul 2006)*

### ■ We listened and learned...

- Incorporated feedback from our user community (project teams)
- Launched our role-based “SDP Builder” training initiative

### ■ We improved and refined...

- Matured our process assets and corrected prioritized defects
- Reduced the quantity of work products and templates

### ■ We tested and tested...

- Leveraged our internal assessment team and SCAMPI Lead Appraiser
- Performed CMMI Level II and III SCAMPI Class A Appraisals

*On Friday, July 14, 2006, the DTE Energy ITS Organization...  
achieved CMMI Maturity Level II and III with full fidelity!*

# The SCAMPI Appraisal Experience

## *Insights into our Class A Appraisals*

- The “test team” performed static and dynamic tests

Interviews Held	10
Projects Reviewed	6
Process Areas Appraised	17 (96)
Specific Goals Appraised	25 (150)

Generic Practices Appraised	12 (828)
Specific Practices Appraised	83 (498)
Data Points and Evidence	3,948
Assessment Team Size	8



# Reflections and Projections

*... in which we briefly debrief on the journey thus far and highlight the road ahead.*

# Looking Back

## *Reflecting on what we experienced and learned*

- **Agile methods were well-suited for non-software projects**
  - We recognized the value of generative, principle-based rules
  - A key factor was to be clear on what and how much to tailor
- **The CMMI offered us a holistic reference model**
  - We leveraged it as a framework rather than a cookbook
  - A key factor was to view it as an enabler that provided guidance
- **Senior leadership enabled and ensured our success**
  - We needed – and received – commitment and resources
  - A key factor was to “keep it real” with timely feedback and value

# Going Forward

## *Projecting our journey and the road ahead*

- **Continue to use and improve our processes**
  - Well-positioned for sustainable maturity and growth
  - We intend to proceed with our agile, release-based approach
- **Continue to leverage industry reference models**
  - Demonstrated ability to internalize best-practices as needed
  - We intend to consider additional models (CMMI ML4, ISO, etc.)
- **Continue to learn and share with software practitioners**
  - Benefited greatly from exchanging information with others
  - We intend to remain engaged with the industry at large

# Key Points

## *Considerations as you embark on process improvement*

- Know *why* you are doing this
  - Plaque build-up ... or your journey toward process improvement?
  - Leverage models such as CMMI as valuable “means to an end”
- Know *who* is doing this
  - A squad of consultants ... or your own software practitioners?
  - Recognize that effective, enduring change comes from within
- Know *how* you are doing this
  - A different approach ... or well-established agile methods?
  - Use an agile process to deliver and support your process

# Thank You!

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